CLAIMS

What is claimed is:

1. A method comprising:

   detecting a usage model in a device;

   suggesting at least one accessory that complements the usage model.

2. The method of claim 1 where the suggestion is made after the usage model is detected a predetermined number of times.

3. The method of claim 1 where the device suggests the accessory.

4. The method of claim 1 where the device detects the usage model.

5. The method of claim 1 where the accessory is configured to operate with the device.

6. The method of claim 1 where the device identifies why the accessory would be complementary for the detected usage model.

7. The method of claim 1 where at least one location where the accessory can be purchased is identified.

8. The method of claim 7 where the at least one location where the accessory can be

2   purchased is a web site.

9. The method of claim 1 where the device is a digital camera.

10. The method of claim 1 where the device is a scanner.

11. The method of claim 1 where the device is a printer.

12. The method of claim 1 where the device is a PDA.

13. The method of claim 1 where the device is a digital phone.

14. The method of claim 1 where the device is an MP3 player.

15. A method comprising:

2   tracking a frequency of use for a plurality of usage models in a device;

        suggesting at least one accessory for the device when the frequency of use of a

4   usage model reaches a predetermined number.

16. The method of claim 15 where the accessory is suggested for a usage model with

2   the highest frequency of use.

17. The method of claim 15 where the device is a digital camera.

18. The method of claim 15 where the device is a scanner.

19. The method of claim 15 where the device is a printer.

20. The method of claim 15 where the device is a PDA.

21. The method of claim 15 where the device is a digital phone.

22. The method of claim 15 where at least one location where the accessory can be
2   purchased is disclosed.

23. The method of claim 22 where the at least one location where the accessory can
2   be purchased is a web site.

24. A method comprising:
2   tracking the usage of a camera;
       suggesting an accessory for the camera based on the tracked use.

25. A method comprising:
2   detecting when a digital camera is used in a predetermined mode;
       automatically suggesting at least one accessory for the digital camera that
4 corresponds to the usage of the predetermined mode.

26. The method of claim 25 where the suggestion occurs after the digital camera has
2   been used in the predetermined mode a preset number of times.

27. The method of claim 25 where the accessory is selected from the group consisting

2   of: a tripod, a lens filter, a flash, a memory device, a wireless link, a zoom lens, a

wide angle lens, a lens hood, a cleaning kit, a tele-extender lens.

28. A device, comprising:

2   a processor configured to monitor a plurality of settings in the device;

the processor configured to analyze the plurality of settings to detect when a

4 predetermined combination of the settings occur;

a display, the processor configured to display information, on the display,

6 about an accessory for the device, after the predetermined combination of settings is

detected.

29. The device of claim 28 where the device is a digital camera.

30. The device of claim 28 where the device is a scanner.

31. The device of claim 28 where the device is a printer.

32. The device of claim 28 where the device is a PDA.

33. The device of claim 28 where the device is a digital phone.

34. The device of claim 28 where the device is a MP3 player.

35. The device of claim 28 where the suggestion is made after the predetermined

2   combination of settings is detected a predetermined number of times.

36. The device of claim 28 where the device identifies at least one location where the

2   accessory can be purchased.

37. The device of claim 36 where the at least one location where the accessory can be

2   purchased is a web site.

38. A device, comprising:

2   a means for detecting a predetermined use of the device;

        a means for suggesting an accessory for the device that would help in using

4 the device in the predetermined use.